

# WELBORNE ASSOCIATES NEWSLETTER VOL 3 NO 1 July 10,1998

VOL 3 NO 1

Training is often a chancy issue.

- It can be expensive
- It's hard to find the time for it
- Quality is a concern

And I'm sure you can add your favorite comment about training to the list.

**NetG** may be your solution to the training issue. We carry their two product lines, one targeted to IT and another to Desktop/End User. The IT line encompasses technical titles, MS and Novell certification, networking, application programming and development, client/server concepts and tools (Visual Basic, etc.) The Desktop/End User line includes titles such as MS Office 95, MS Office 97, Lotus SmartSuite, etc. There are Single-Learner Licenses and Network Licenses. Prices range from \$75 to \$150 for single user and \$1330 to \$5800 for network licensing

Meet **NetG's** Anna Groesch, our Partner contact who recently sent us an email that we would like to share with you. As you can tell from the email, you'll be seeing and hearing quite a bit about the product in the days to come!

*Sunday, July 12 11:30 a.m. Eastern Standard Time*

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>Write this date and time down. Then be sure you're at your television set  
>watching the CNBC network when that time comes. You won't want to miss.....

>

>NETg featured on the nationally broadcast "Teknowledge" program!

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>The NETg segment, filmed at NETglobal '98, features Nancy Lewis from  
>Microsoft and Karan Poirrier from Boeing as well as our own Bryan Austin, Jim  
>L'Allier, Tom Pedersen and, the real stars, InterNETg and LOD!

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>The segment uses the excitement and activity of NETglobal as a backdrop to  
>our leadership story. Viewers will learn about our unique Learning Object  
>architecture, Precision Learning, InterNETg, LOD and our ability to provide  
>>true "Anytime, Anywhere Learning".

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>The program will be promoted by Capital Media Network, the company producing  
>the program, in an advertisement appearing in Computer Reseller News on July  
>6. Also during that week, a press release announcing NETg's involvement with  
>the program will be distributed to industry publications.

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>We are making final plans to schedule a version of the NETg segment to appear  
>on approximately 700 United Airline flights for one month. A 30-second  
>commercial from this segment will also be scheduled to support NETg trade  
>show attendance.

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>This nation-wide cable television exposure will help increase awareness of  
>NETg and understanding of our product solutions.

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>Be sure to tell vendors, partners, customers and prospects about this program

>- Sunday, July 12 11:30 a.m. Eastern Standard Time. And.....HAPPY

>VIEWING!

So there it is! This Sunday morning. For some of you, the time will be 10:30 am Central. We invite you to watch the program or set your VCRs and view it later. (And if you need a replay, tell your boss you need to fly United on your next trip!) We would appreciate your comments, feedback and any questions you may have about **NETg** offerings. **WE HAVE SAMPLES OF ACTUAL COURSES AVAILABLE FOR YOU ON CDs.** Just call us at 1-800-299-3584.